



FOR IMMEDIATE RELEASE
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The Coolest Things Are Made Here

When the Wisconsin Manufacturers & Commerce sent my office a letter asking for help nominating the coolest thing made in Wisconsin, I was at a bit of a loss. How on earth could you narrow it down to one coolest thing? Let's face it, there are so many great products made here it's nearly impossible to pick.

I guess part of their motive is make more folks aware of the neat stuff we make, and maybe help motivate the kids who grow up here to see what fantastic opportunities await them. Hopefully they can use their noggins and all the stuff our great schools have filled them with to stay and work here, ya know, reducing the post graduate brain drain.

So I write this as a challenge. After about 30 seconds thinking just within the boundaries of the 38th Assembly District I came up with several examples and think you will too. Here's some stuff I thought of right out of the gate.

The most advanced bicycles in the world serving everyone from balance-challenged beginners to Olympians come from right here in Waterloo. Bikes are not just bikes anymore

Bruno Independent Living Aids in Oconomowoc makes cutting edge wheelchairs and lifts that transform the lives of people with disabilities. I mean we're talking high tech wheelchairs that directionally operate by sipping and puffing air and some by slight movements of your head. They even have airflow systems in the chairs that change pressure points so users evenly exercise muscle groups.

Then there's some easy choices. Crystal Farms cheese in Lake Mills... 'nuff said.

What goes better with cheese than wine or beer? Vetro Winery makes the best vino around and Tyrannena Brewing in Lake Mills has killer beer. Believe me, if I still drank I'd be able to tell you the seasonal specials.

And, let's not forget Opportunities Incorporated right in Fort Atkinson. They make the nozzles you press at the Kwik Trip that dispense nacho cheese. What's cooler than that?

So that brings me to the things I haven't thought of. Let's hear them. Send me an email or shoot me a call so I can learn what you think is the coolest thing made in Wisconsin.

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